

# **The Tent Partnership for Refugees**

### **About Tent**

With more and more refugees displaced for longer periods of time, businesses have a critical role to play in helping refugees integrate economically in their new host communities. Tent was launched in 2016 by Hamdi Ulukaya, the CEO and founder of Chobani – a multi-billion dollar food company in the U.S. – to mobilize the global business community and fill this gap. Today, we are a network of over 200 major companies committed to integrating refugees in their host communities.



### **Our mission**

Tent mobilizes the global business community to improve the lives and livelihoods of over 30 million refugees who have been forcibly displaced from their home countries.

## **Our approach**

Companies can most sustainably include refugees by leveraging their core business operations - by engaging refugees as potential employees, entrepreneurs, and consumers. We encourage companies to think beyond traditional philanthropy, and consider working with refugees in some of the following ways:



### **HIRING AND TRAINING**

Companies can harness refugees' talent and resilience by training, hiring, and integrating them into their own workforce.



### SUPPORTING ENTREPRENEURSHIP

Companies can include refugee entrepreneurs and small businesses by providing loans, incubating or training them, or facilitating their access to market.



### **LEVERAGING SUPPLY CHAINS**

Companies can encourage their suppliers and vendors to hire refugees, and they can source more from businesses employing refugees.



### **TAILORING PRODUCTS**

Companies can engage refugees as customers by tailoring their products to better meet the needs of refugee communities.

# The business case to support refugees

### **STRENGTHEN YOUR WORKFORCE**

Refugees can bring new skills and experiences to your workforce, address talent gaps, and reduce attrition.

### **INCREASE EMPLOYEE ENGAGEMENT**

Employees are more loyal to companies supporting social causes. By helping refugees, you can increase employees' engagement, productivity and retention.

### **DRIVE TRUST IN YOUR BRAND**

Consumers increasingly expect brands to reflect their values and act with integrity. By supporting refugees, your brand can earn consumer loyalty and drive sales.



# **Join Tent**

Access our member services and learn how your company can help



# **Commit**

With Tent's help, identify and develop new commitments to support refugees



# **Communicate**

Publicly communicate your efforts to support refugees

### **Member services**



### INDIVIDUALIZED GUIDANCE

We provide individualized guidance to help companies design projects that best fit their business operations.



### **BEST PRACTICES**

We draw on the vast experience of member companies to identify and share best practices for working with refugees.



### **CUTTING EDGE RESEARCH**

We commission cutting-edge research that helps inform business decisions to work with refugees.



### **LOCAL PARTNERS**

We connect companies to best-in-class local partners who can provide support and access to refugee populations.

### **Our impact**

At Tent, we work with companies to make forward-looking commitments to include refugees. To date, our members have pledged to:



Support **5,000+** refugee entrepreneurs



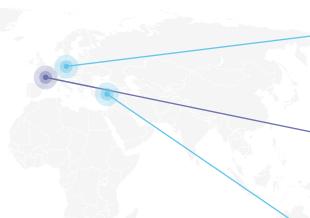


sodexo

Sodexo is hiring 300

Colombia and Peru

refugees in Brazil, Chile,



### **PHILIPS**

Philips is hiring 100 refugees in Germany and the Netherlands



Generali is helping refugees in France, Germany and Switzerland start 500 new businesses



H&M is working with its supplier factories in Turkey to hire 2,000+ refugees